

Strategic Objectives for your service for 2009-10 (2010-11 and 2011-12).

(List each of your strategic objectives below, show which of the Trust Business Strategy Objectives and LAA headlines they address by using a ✓, detail the outcomes that you intend to realise from your strategic objective and how you'll measure whether you've achieved that objective)

| Trust Strategic Objectives | | | | | | | | Strategic Objectives for your Service for 2009-12 | Intended Strategic Outcomes & Strategic Impacts | Key Strategic Performance Targets | |
|---|--|--|---|--|--|---------------------------------|--------------------------|---|--|--|--|
| Business Strategy - <u>Sustain</u> , develop and expand business activities | Business Strategy - <u>Get Wigan Active</u> by increasing <u>Participation</u> rates in our services | Business Strategy - <u>Improve</u> the Performance of Services | Business Strategy - - Effectively manage the organisation's <u>Reputation</u> | LAA - Economy, Environment and Culture | LAA - Healthier Communities & Older People | LAA - Children and Young People | LAA - Safer and Stronger | Diversity | | | |
| ✓ | ✓ | | | | | ✓ | ✓ | ✓ | 1. To provide a range of opportunities for all young people to take part in sport and physical activities in schools and communities throughout the Wigan Borough. | <ul style="list-style-type: none"> - We are the preferred delivery agent in Schools - Activity taking place in 100% Townships - School and Community service to operate as a mini social enterprise - Comprehensive structure of | <ul style="list-style-type: none"> - Youth Participation attendance across all programmes - % Townships receiving activity - No of schools buying in the Active Schools Programme |

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|---|---|---|---|--|---|---|--|---|--|---|---|
| | | | | | | | | | integrated and segregated disability sport | - Participation attendance at Get Active Holiday Programmes | |
| | √ | | | | √ | √ | | | 2. To sustain and develop effective partnership links between SDU Programmes and the Voluntary Sector | - Effective Sports Forum - Pro-active Local Sports Development Groups - Pro-active Wigan Borough Sports Council | - No of sports working with Sports development - No of partners attending the SHAPE Sports Forum |
| √ | √ | | | | | √ | | √ | 3. To provide a comprehensive Coach and Volunteer Development structure to ensure a progressive pathway is in place. | - Skilled Active Coaching Workforce (WACA) deployed throughout the Borough - Active Volunteers signed up to the Get active Get Volunteering Scheme - Effective Continuous professional development schemes in operation <i>Improved employability Higher skilled community</i> | - Number of Active Sports Development Coaches and Volunteers registered with Sports Development |
| | √ | | | | | √ | | √ | 4. To provide excellent opportunities for talented individuals to reach their full potential | - Talented athlete data base in place tracking progression | - No of athletes on Talent Database |
| √ | √ | | | | | √ | | | 5. To provide a series of sporting events linked to Cultural Olympiad | -Full Calendar of Olympic Events | - No of people attending events. |
| √ | √ | | | | | | | √ | 6 To provide a range of opportunities for 16-16 year olds to go Back to Sport and take part in physical activity. | - Comprehensive provider of sporting activities for 16-60 year olds | - Adult participation across all programmes |
| | | √ | √ | | | | | | 7. To advocate a culture of performance improvement throughout the Team and ensure consistent processes are implemented throughout the Team. | - We actively used CPD to motivate, retain and grow our workforce - We value and recognise good work -Staff feel motivated and are enthusiastic and outward looking - We pro-actively monitor and manage our customer satisfaction at all levels <i>Higher quality service</i> | - Number of workforce accessing CPD |
| √ | √ | √ | | | | | | | 8. To operate an effective financial management system | - Re-current funding secured for ACT | - Amount of external funding secured |